

Become a Lake Katherine Year-Round Event Sponsor

And Have Your Business on Our Signage All Year Round!



With our top promotion package, you reach potential customers at **ALL** of Lake Katherine's events for **ONE FULL YEAR** as a top-level sponsor of each – with your business name and logo on **signage in prime location** for 12 months!

ALL EVENTS ARE INCLUDED

- **Family Fishing Day** -- June
- **Star Spangled Blast** – July
- **Monarch Butterfly Festival** – September
- **Fall Fishing Classic** – October
- **Winterfest** – January
- **Spring Fishing Classic** – April
- **Arbor Day Celebration** -- May
- Total number of attendees for all events: 6900+

AS A SPONSOR, YOU'LL GET:

- Top-level sponsorship benefits at **ALL** of Lake Katherine's events throughout the year!
- 4' x 6' durable signage with your business name, up for 12 months – sited to be seen by all Lake Katherine visitors!
- Signage with your business name and logo at each event
- Link to your company website on www.lakekatherine.org for each event
- Opportunity to hand out your business materials at majority of events
- Your business name announced during select events
- Free passes to select events
- Your business name and logo in event programs (programs provided at Star Spangled Blast and Monarch Butterfly Festival)
- Signage inside and out of Butterfly Tent at Monarch Butterfly Festival – the main attraction of our most popular event!
- Recognition in our e-newsletter sent to Lake Katherine supporters
- Opportunity to show our supporters that you support Lake Katherine, too!

SPONSOR COMMITMENT: \$5500 for Year-Round Events package

For details on becoming a Year-Round Events sponsor, call **(708) 361-1873**.



Lake Katherine Nature Center and Botanic Gardens
7402 West Lake Katherine Drive, Palos Heights, IL (708) 361-1873

Lake Katherine is owned and supported by the City of Palos Heights and managed by the Lake Katherine Nature Center and Botanic Gardens, a non-profit, tax-exempt 501(c)(3) charitable organization.